

2023 Curriculum of Four Year College, Department of Business Administration , College of Information Technology and Management , JUST

Missions of University	
1	to cultivate the capacity of humanistic care
2	to cultivate the capacity of being democratic and lawful
3	to cultivate the capacity of focusing on career planning and life-long learning
4	to cultivate the capacity to maintain physical and mental health and proactive attitude
5	to broden an international vision
6	to strengthen the professional skills and competitive edges
7	
8	

Indicators of Basic Competences	
A	humanistic care and balance of mind and body
B	civic responsibility and ethical practice
C	professional competency and life-long learning
D	critical thinking and communicative expression
E	respect for diverse and international visions
F	
G	
H	
I	
J	
K	
L	

Correspondence matrix table	Indicators of Basic Competences	Missions of University							
		1	2	3	4	5	6	7	8
		A	○		○	○	○		
		B		○	○		○	○	
		C	○		○	○		○	
		D	○				○		
		E	○			○	○	○	
		F							
		G							
		H							
		I							
		J							
		K							
		L							

Supplementary Regulations	
<p>1. Totally, there are 28/28 credit/ hour of required general education courses for four-year college students.</p> <p>2. Courses, including law & life, history & application of cultural and creative industry, career planning & development, life care and holistic education and intellectual general education, can be taken separately and flexibly in different semesters.</p> <p>3. According to the graduation requirements of JUST, all students have to pass Chinese Proficiency Test before graduation.</p> <p>4. According to the graduation requirements of JUST, all students have to pass Physical Fitness Test before graduation.</p> <p>5. According to the graduation requirements of JUST, all students have to pass English Proficiency Test before graduation.</p> <p>6. Students have to take 2 out of 4 categories of intellectual general education courses within four years.</p>	<p>本課程規劃經111年11月10日通識教育委員會會議通過</p> <p>本課程規劃經112年03月15日系課程規劃小組通過</p> <p>本課程規劃經112年03月21日商管學院課程規劃委員會會議通過</p> <p>本課程規劃經112年04月25日校課程規劃及教務聯席會議通過</p>

school year		the first year (112)				the second year (113)				the third year (114)				the fourth year (115)				total						
Category		Subject	1st semester		2nd semester		Subject	1st semester		2nd semester		Subject	1st semester		2nd semester		Subject	1st semester		2nd semester		credit	hour	
			credit	hour	credit	hour		credit	hour	credit	hour		credit	hour	credit	hour		credit	hour	credit	hour			
required general education courses	basic general education courses	The Relation Between Law and Life	2	2			English in the Workplace	2	2													28	28	
		Creative Chinese Literature and Appreciation (1)	2	2			Workplace English Presentation			2	2													
		English(1)	2	2																				
		History and Cultural Creativity Application			2	2																		
		Creative Chinese Literature and Appreciation (2)			2	2																		
		English(2)			2	2																		
	core general education courses										Career planning and development			2	2									
	General Education						General Education	2	2	2	2													
	others	Physical	2	2			Physical	2	2															
		Physical			2	2																		
		total	8	8	8	8	total	6	6	4	4	total	0	0	2	2	total	0	0	0	0			

Academic Affairs Office Staff Signature

General Education Center Assistant Professor Signature

General Education Center Director Signature

Department Director Signature

Dean of College Signature

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Educational Goals of Department	
1	To cultivate a person with business administration knowledge and practical ability
2	To cultivate a person with creative thinking and information applicatio
3	To cultivate a person with international perspective and collectivism
4	
5	
6	
7	
8	

Index of Department Core Abilities	
A	Creative thinking
B	Problem solving
C	Planning ability
D	Basic business administration knowledge
E	Professional business administration knowledge
F	Information ability
G	Practical ability
H	Foreign languages ability
I	
J	
K	
L	

		Educational Goals of Department							
		1	2	3	4	5	6	7	8
Correspondence matrix table	Index of Department Core Abilities	A	V	V	V				
		B	V	V	V				
		C	V	V	V				
		D	V	V	V				
		E	V	V	V				
		F	V	V					
		G	V		V				
		H		V	V				
		I							
		J							
		K							
		L							

Supplementary Regulations									
Supplementary regulations 1.Total graduation credits: 128 2.Required general education credit/ hour: 28/ 28; college compulsory credit/ hour:17 / 17 3. Required professional credit/ hour:30 /30; elective credit/hour:53 / 53 4. Single-semester courses can be flexibly switched between semesters. 5.For a more flexible course-taking, _12_ credits (the maximum) can be elected from other department (including general education credits). 6.Terminal learning courses are:Case Study 7.For graduation, students should meet English proficiency requirements of the department : CEF A2, get certificates of PVQC, or Campus English Proficiency Test: 350 8.According to the graduation requirements of BA Department, students should get at least two points of professional ability index before graduation. 9.Maximum credits for internship: 18 credits									
本課程規劃經112年03月15日系課程規劃小組通過 本課程規劃經112年03月21日商管學院課程規劃委員會議通過 本課程規劃經112年04月25日校課程規劃及教務聯席會議通過 本課程規劃經112年08月10日系課程規劃委員會議通過 本課程規劃經112年08月29日科管學院課程規劃委員會議通過 本課程規劃經112年10月17日系課程規劃委員會議通過 本課程規劃經112年10月24日科管學院課程規劃委員會議通過 本課程規劃經112年11月14日校課程規劃及教務聯席會議通過 本課程規劃經113年03月12日系課程規劃小組通過 本課程規劃經113年03月19日科管學院課程規劃委員會議通過 本課程規劃經113年04月30日校課程規劃及教務聯席會議通過									

school year		the first year (112)						the second year (113)						the third year (114)						the fourth year (115)						total	
Category		Subject		1st semester		2nd semester		Subject		1st semester		2nd semester		Subject		1st semester		2nd semester		Subject		1st semester		2nd semester			
		credit	hour	credit	hour	credit	hour	credit	hour	credit	hour	credit	hour	credit	hour	credit	hour	credit	hour	credit	hour	credit	hour	credit	hour		
college compulsory credit	Packaged Software and Aplication	2	2			Logical Thinking and Application of Programming	3	3			Digital Network and Social Marketing	2	2														
	Business Management	2	2			Logical Thinking and Programming					Topics on Innovation and Entrepreneurship			2	2												
	Introduction to Information Technology			3	3	Smart life application			3	3																	
	total	4	4	3	3	total	3	3	3	3	total	2	2	2	2	total	0	0	0	0					17	17	
required professional credit	foundational professional	Economic(I)	2	2			Accounting	2	2			Statistic and Date Analysis	3	3													
		Management Application			2	2	Business Adminstration Ethics	2	2																		
							Statistics			3	3																
		total	2	2	2	2	total	4	4	3	3	total	3	3	0	0	total	0	0	0	0					14	14
	advanced professional						Marketing	3	3			Managerial Finance	3	3			Case Study	2	2								
							Application of statistical software			3	3	Production & Operation Management			3	3	Business Diagnosis	2	2								
		total	0	0	0	0	total	3	3	3	3	total	3	3	3	3	total	4	4	0	0					16	16

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school year	the first year (112)					the second year (113)					the third year (114)					the fourth year (115)					total	
Category	Subject	1st semester		2nd semester		Subject	1st semester		2nd semester		Subject	1st semester		2nd semester		Subject	1st semester		2nd semester		credit	hour
	Mathematics for Business(1)	2	2			Cost Accounting	2	2			International Marketing	3	3			Business Negotiation	2	2				
	Business News Reading (I)	2	2			Civial Law	2	2			Service Industry Management	2	2			Labour Law	2	2				
	Freshman Project	2	2			E-commerce	2	2			Business Automatin	3	3			Advertising & Promotion Management	2	2				
	Creative Thinking	2	2			Leadership in Organization	3	3			Business Psychology	3	3			Seminars on Human Resources Studies	2	2				
	Business and life(1)	1	1			Business Law			2	2	Management of SMEs	2	2			Business Laws and Regulations	2	2				
	Business Management News	2	2			Management Accounting			2	2	Elementary Business Japanes (I)	3	3			Practical Workplace Japanese Conversation(I)	2	2				
	Mathematics for Business(2)			2	2	Mobile Commerce			2	2	Practical English Conversation (I)	2	2			Applied English(1)	2	2				
	Business News Reading (II)			2	2	Presentation & Multimedia			2	2	Micro-Entrepreneurship Project	2	2			Corporate Internship	2	2				
	Practical MIS Projects(A)			1	1	Accounting (II)			2	2	Common Core competence	3	3			Salary system and management	2	2				
	Practical MIS Projects(B)			2	2	Consumer Behaviors			3	3	Communication	2	2			Problem analysis and solution	2	2				
	Business and life(2)			1	1						Smart technology and management applications	2	2			Innovative Marketing Practices	2	2				
	Economic(2)			2	2						Management Psychology			3	3	The customer relates the management	2	2				
											Marketing			2	2	Business News Analysis (1)	2	2				
											Technology Logistics			2	2	Manpower Development & Training			2	2		
											Porject management			2	2	Practices on Marketing Planning			2	2		
											Interational Business Management			3	3	Individual Image Management & Marketing Skills			2	2		
											Elementary Business Japanes (II)			3	3	Operation Management of Retail Sales			2	2		
											Practical English Conversation (2)			2	2	Chain Store Management			2	2		
											Big Data Analyses and Applications			2	2	Business Management Practice			2	2		
											Industry analysis and management decision			2	2	Business Internship(A)			9	9		
											Business Strategy Application			3	3	Business Internship(B)			4	4		
											Business Etiquettes			2	2	Business Internship report			1	1		
																Practical Workplace Japanese Conversation(II)			2	2		
																Applied English(2)			2	2		
																Investment and Financial Planning			2	2		
																Business News Analysis (2)			2	2		
	total	11	11	10	10	total	9	9	13	13	total	27	27	26	26	total	26	26	34	34		
total	total(elective credits)	2	2	2	2	total(elective credits)	3	3	5	5	total(elective credits)	12	12	11	11	total(elective credits)	8	8	10	10		
	total(required credits)	14	14	13	13	total(required credits)	16	16	13	13	total(required credits)	8	8	7	7	total(required credits)	4	4	0	0	75	75
	total	16	16	15	15	total	19	19	18	18	total	20	20	18	18	total	12	12	10	10	128	128

Academic Affairs Office Staff Signature

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