

2020 Curriculum of Four Year College, Department of Business Administration , College of Business and Management , JUST

Missions of University	
1	to cultivate the capacity of humanistic care
2	to cultivate the capacity of being democratic and lawful
3	to cultivate the capacity of focusing on career planning and life-long learning
4	to cultivate the capacity to maintain physical and mental health and proactive attitude
5	to broden an international vision
6	to strengthen the professional skills and competitive edges
7	
8	

Indicators of Basic Competences	
A	humanistic care and balance of mind and body
B	civic responsibility and ethical practice
C	professional competency and life-long learning
D	critical thinking and communicative expression
E	respect for diverse and international visions
F	
G	
H	
I	
J	
K	
L	

Correspondence matrix table	Indicators of Basic Competences	Missions of University							
		1	2	3	4	5	6	7	8
		A	○		○	○	○		
		B		○	○		○	○	
		C	○		○	○		○	
		D	○				○		
		E	○			○	○	○	
		F							
		G							
		H							
		I							
		J							
		K							
		L							

Supplementary Regulations	
<p>1. Totally, there are 30/30 credit/ hour of required general education courses for four-year college students.</p> <p>2. Courses, including law & life, history & application of cultural and creative industry, career planning & development, life care and holistic education and intellectual general education, can be taken separately and flexibly in different semesters.</p> <p>3. According to the graduation requirements of JUST, all students have to pass Chinese Proficiency Test before graduation.</p> <p>4. According to the graduation requirements of JUST, all students have to pass Physical Fitness Test before graduation.</p> <p>5. According to the graduation requirements of JUST, all students have to pass English Proficiency Test before graduation.</p> <p>6. Students have to take 2 out of 4 categories of intellectual general education courses within four years.</p>	<p>本課程規劃經109年4月14日通識教育中心教學事務會議會議通過</p> <p>本課程規劃經109年5月5日通識教育課程規劃委員會會議通過</p> <p>本課程規劃經109年5月12日校課程規劃及教務聯席會議通過</p>

school year		the first year (109)				the second year (110)				the third year (111)				the fourth year (112)				total							
Category		Subject		1st semester		2nd semester		Subject		1st semester		2nd semester		Subject		1st semester				2nd semester					
				credit	hour	credit	hour			credit	hour	credit	hour			credit	hour	credit	hour	credit	hour				
required general education courses	basic general education courses	The Relation Between Law and Life		2	2			English(3)		2	2														
		Creative Chinese Literature and Appreciation (1)		2	2			English(4)				2	2												
		English(1)		2	2																				
		History and Cultural Creativity Application				2	2																		
		Creative Chinese Literature and Appreciation (2)				2	2																		
		English(2)				2	2																		
	core general education courses													Career planning and development		2	2								
	General Education							General Education		2	2	2	2	General Education				2	2						
	others	Physical		2	2			Physical		2	2														
		Physical				2	2																		
		total		8	8	8	8	total		6	6	4	4	total		2	2	2	2	total		0	0	0	0

Academic Affairs Office Staff Signature

General Education Center Assistant Professor Signature

General Education Center Director Signature

Department Director Signature

Dean of College Signature

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Educational Goals of Department		
1	To cultivate a person with business administration knowledge and practical ability	
2	To cultivate a person with creative thinking and information applicatio	
3	To cultivate a person with international perspective and collectivism	
4		
5		
6		
7		
8		

Index of Department Core Abilities	
A	Creative thinking
B	Problem solving
C	Planning ability
D	Basic business administration knowledge
E	Professional business administration knowledge
F	Information ability
G	Practical ability
H	Foreign languages ability
I	
J	
K	
L	

Correspondence matrix table	Index of Department Core Abilities	Educational Goals of Department							
		1	2	3	4	5	6	7	8
		A	V	V	V				
		B	V	V	V				
		C	V	V	V				
		D	V	V	V				
		E	V	V	V				
		F	V	V					
		G	V		V				
		H		V	V				
		I							
		J							
		K							
		L							

Supplementary Regulations	
<p>Supplementary regulations :</p> <p>1.Total graduation credits: 128</p> <p>2.Required general education credit/ hour: 30/ 30; college compulsory credit/ hour:23 / 23</p> <p>3. Required professional credit/ hour:29 /29; elective credit/hour:46 / 46</p> <p>4. Single-semester courses can be flexibly switched between semesters.</p> <p>5.For a more flexible course-taking, <u>12</u> credits (the maximum) can be elected from other department (including general education credits).</p> <p>6.Terminal learning courses are:Case Study</p> <p>7.For graduation, students should meet English proficiency requirements of the department : CEF A2, get certificates of PVQC, or Campus English Proficiency Test: 350</p> <p>8.According to the graduation requirements of BA Department, students should get at least two points of professional ability index before graduation.</p> <p>9.Maximum credits for internship: 18 credits</p>	<p>本課程規劃經109年3月2日系課程規劃小組通過</p> <p>本課程規劃經109年3月24日商管學院課程規劃委員會會議通過</p> <p>本課程規劃經109年5月12日校課程規劃及教務聯席會議通過</p> <p>本課程規劃經109年10月20日系課程規劃小組通過</p> <p>本課程規劃經109年10月27日商管學院課程規劃委員會會議通過</p> <p>本課程規劃經109年11月17日校課程規劃及教務聯席會議通過</p> <p>本課程規劃經110年3月18日系課程規劃小組通過</p> <p>本課程規劃經110年3月24日商管學院課程規劃委員會會議通過</p> <p>本課程規劃經110年4月27日校課程規劃及教務聯席會議通過</p> <p>本課程規劃經110年10月27日系課程規劃小組通過</p> <p>本課程規劃經110年11月2日商管學院課程規劃委員會會議通過</p> <p>本課程規劃經110年11月16日校課程規劃及教務聯席會議通過</p>

school year		the first year (109)				the second year (110)				the third year (111)				the fourth year (112)				total						
Category		Subject	1st semester credit	hour	2nd semester credit	hour	Subject	1st semester credit	hour	2nd semester credit	hour	Subject	1st semester credit	hour	2nd semester credit	hour	Subject	1st semester credit	hour	2nd semester credit	hour	credit	hour	
college compulsory credit		Business Package Software(I)	2	2			BASIC Statistics	2	2			Innovation and Entrepreneurship	2	2								23	23	
		Basic Accounting	2	2			Marketing Management	3	3															
		BASIC Economics	2	2			Applied Statistics			2	2													
		Management (1)	2	2																				
		Applied Accounting			2	2																		
		Applied economics			2	2																		
		Logical Thinking and Application of Programming			2	2																		
		total	8	8	6	6	total	5	5	2	2	total	2	2	0	0	total	0	0	0	0			
required professional credit	foundational professional	Management(2)			2	2	Presentation & Multimedia			2	2	Statistic and Date Analysis	3	3								7	7	
		total	0	0	2	2	total	0	0	2	2	total	3	3	0	0	total	0	0	0	0			
	advanced professional						Organization Behavior	3	3			Managerial Finance	3	3			Case Study	2	2			22	22	
							Consumer Behaviors			3	3	Strategic Management			3	3	Business Diagnosis	2	2					
							Application of statistical software			3	3	Production & Operation Management			3	3								
			total	0	0	0	0	total	3	3	6	6	total	3	3	6	6	total	4	4	0			0

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school year	the first year (109)					the second year (110)					the third year (111)					the fourth year (112)					total	
Category	Subject	1st semester		2nd semester		Subject	1st semester		2nd semester		Subject	1st semester		2nd semester		Subject	1st semester		2nd semester		credit	hour
elective professional credit	Mathematics for Business(1)	2	2			Cost Accounting	2	2			Communication	2	2			Business Negotiation	3	3			46	46
	Business News Reading (I)	2	2			New Knowledge of Business Management	2	2			International Marketing	3	3			Labour Law	2	2				
	Freshman Project	2	2			Civil Law	2	2			Service Industry Management	2	2			Advertising & Promotion Management	2	2				
	Mathematics for Business(2)			2	2	Knowledge Economy and Intellectual Property Rights	2	2			Business Automatin	3	3			The customer relates the management	2	2				
	Business News Reading (II)			2	2	Statistical Software Application(1)	2	2			Business Psychology	3	3			E-commerce	3	3				
	Practical MIS Projects(A)			1	1	Introduction to Dining	2	2			Public Relations & Crisis Management	2	2			Business Laws and Regulations	2	2				
	Practical MIS Projects(B)			2	2	Management of SMEs			2	2	Elementary Business Japaneses (I)	3	3			Norms and Techniques for Meetings	2	2				
						Business Law			2	2	English Conversation (I)	2	2			Practical Workplace Japanese Conversation(I)	3	3				
						Business Administration Ethics			2	2	Micro-Entrepreneurship Project	2	2			Applied English(1)	2	2				
						Statistical Software Application(2)			2	2	online social marketing	2	2			Corporate Internship	2	2				
						Management Accounting			2	2	Common Core competence	3	3			Salary system and management	2	2				
						Mobile Commerce			2	2	Management Psychology			3	3	Problem analysis and solution	2	2				
											Marketing			3	3	Seminars on Human Resources Studies			2	2		
											Distribution Management			2	2	Manpower Development & Training			2	2		
											Project management			2	2	Practices on Marketing Planning			2	2		
											Interational Business Management			3	3	Individual Image Management & Marketing Skills			2	2		
											Investment			3	3	Operation Management of Retail Sales			2	2		
											Elementary Business Japaneses (II)			3	3	Chain Store Management			2	2		
											English Conversation(2)			2	2	Business Etiquettes			2	2		
											Big Data Analyses and Applications			2	2	Business Management Practice			2	2		
											Industry analysis and management decision			2	2	Business Internship(A)			9	9		
																Business Internship(B)			4	4		
																Business Internship report			1	1		
																Practical Workplace Japanese Conversation(II)			3	3		
																Applied English(2)			2	2		
	total	6	6	7	7	total	12	12	12	12	total	27	27	25	25	total	27	27	35	35		
total	total(elective credits)	2	2	2	2	total(elective credits)	4	4	4	4	total(elective credits)	7	7	8	8	total(elective credits)	9	9	10	10	82	82
	total(required credits)	16	16	16	16	total(required credits)	14	14	14	14	total(required credits)	10	10	8	8	total(required credits)	4	4	0	0		
	total	18	18	18	18	total	18	18	18	18	total	17	17	16	16	total	13	13	10	10		

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